

# IdeaGarden

Percolating the Cloud

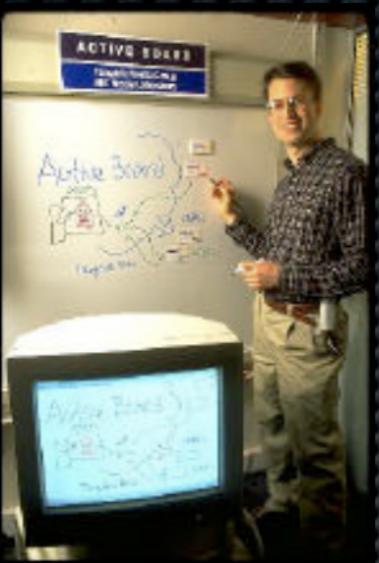
1968

SRI, Engelbart, David A. Evans + Steelcase



CONNECT

NLS



CAPTURE

30y

1998  
Ambient Room

MIT Medialab, Transboard Microfield Graphics Softboard - Ullmer, Ishii

10y



2008

IdeaGarden

MIT Medialab, Labrune, Ishii

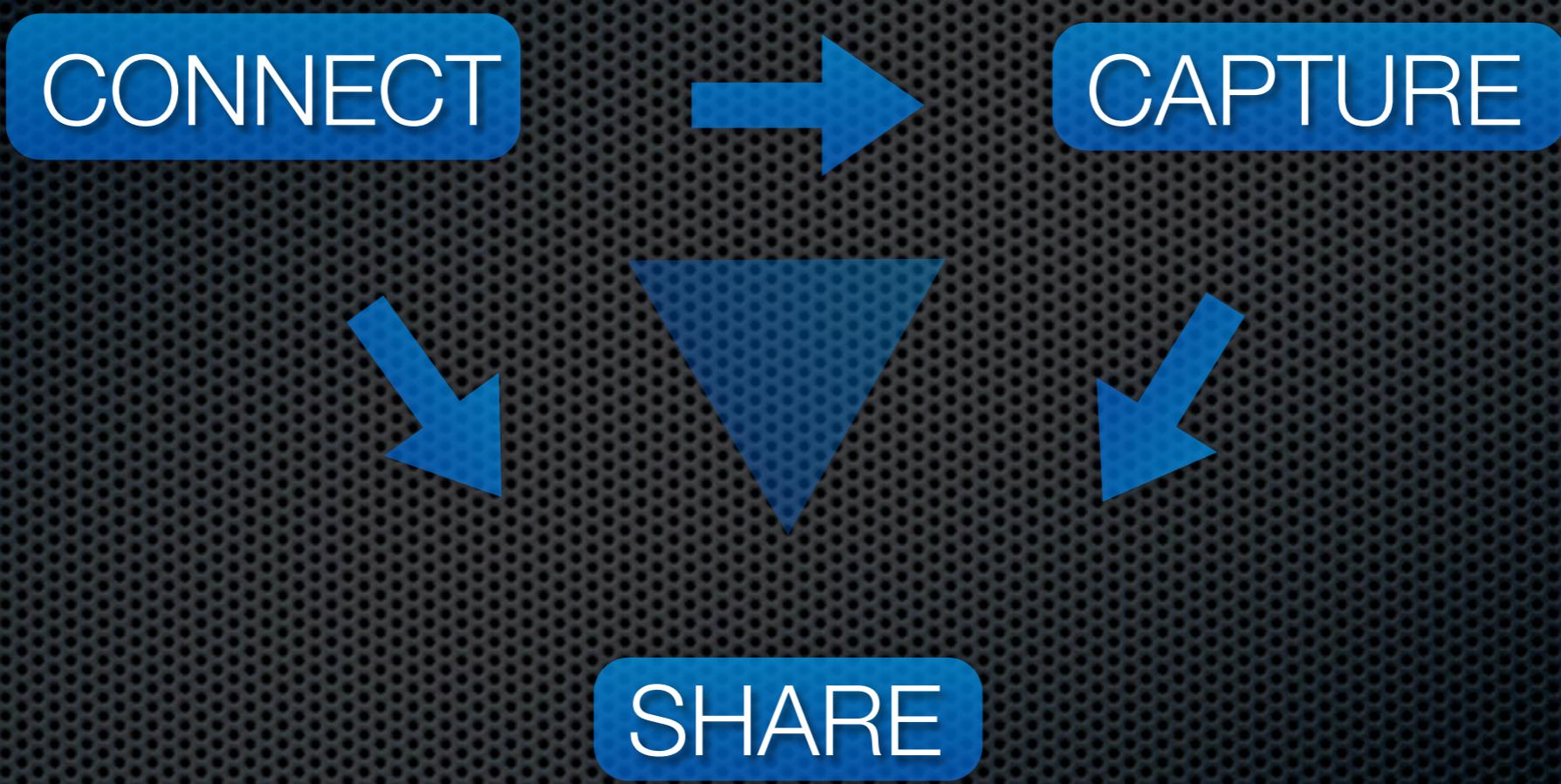
SHARE

?

Intel  
Steelcase

3y

## ■ CCS Paradigm (labrune, Ishii, 2010)



Milliseconds matter !



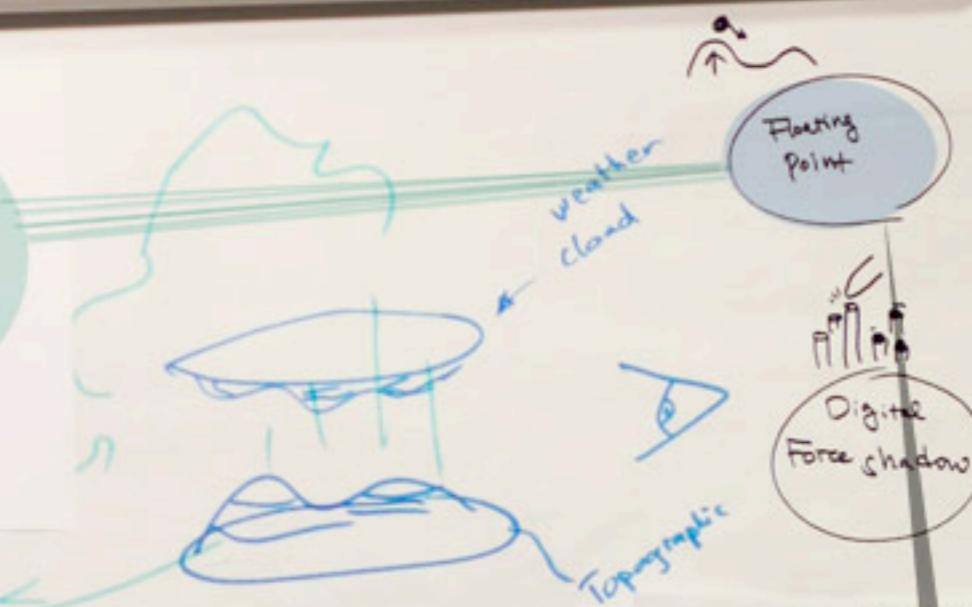
CONNECT

Steelcase  
Intel



CAPTURE

IdeaHatchery

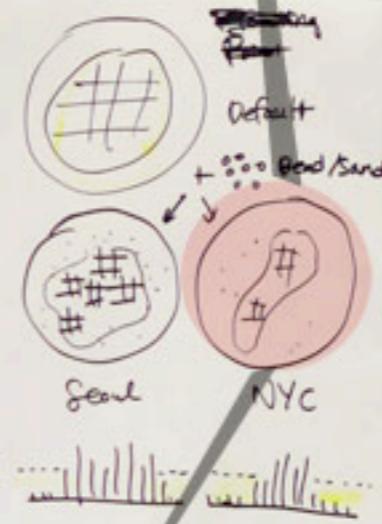


PNC ABSTRACT  
~~(188380)~~

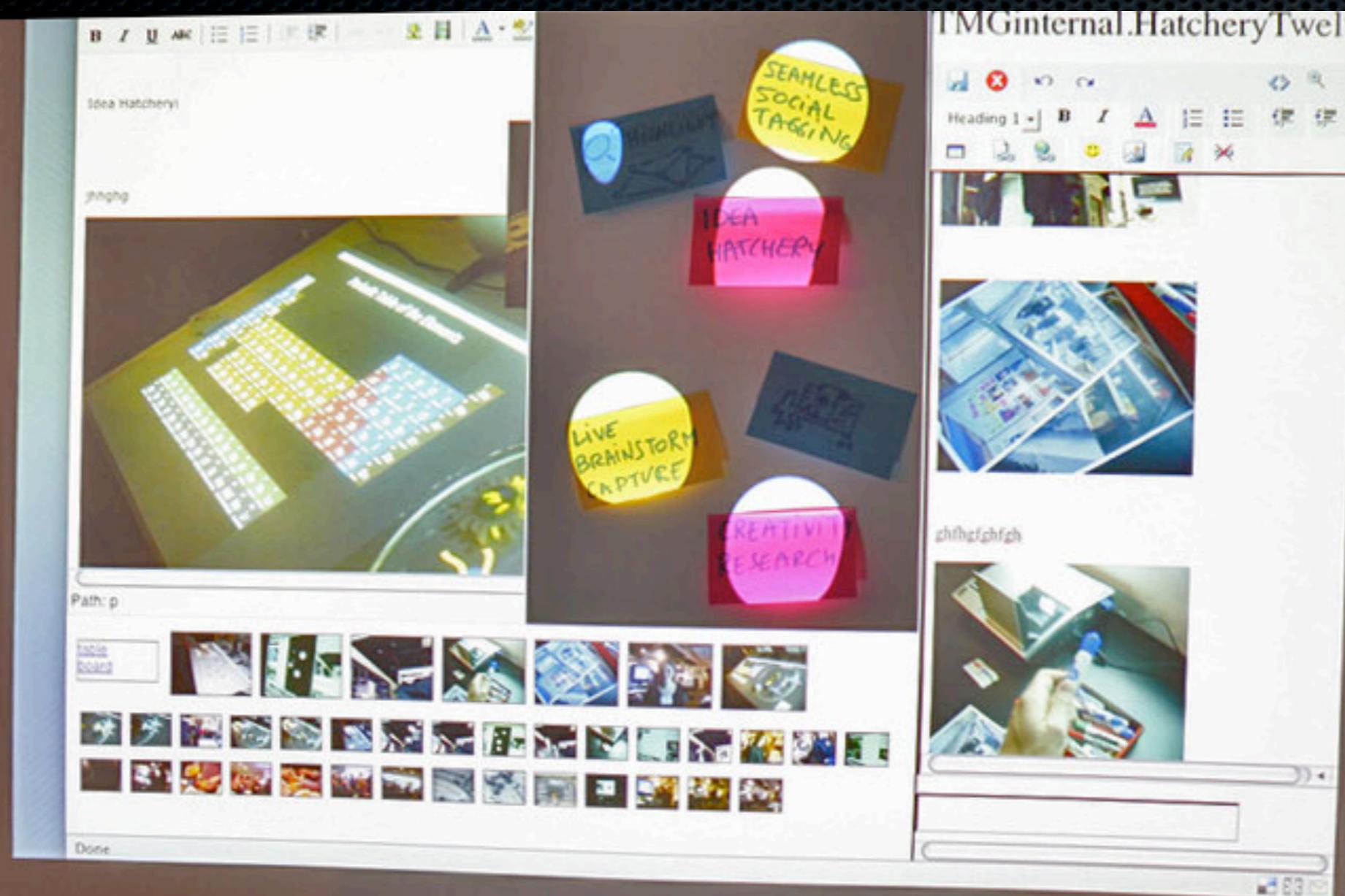
- ① Social Network
- ② Budgeting
- ③ Nutrition / Diet / Calories
- ④ Vote your opinion  
→ see what others say
- ⑤ Policy → consequences
- ⑥ Climate - Sea level
- ⑦ Noise Cancelling / Equilibrium
- ⑧ Investment Decision → consequences

Form - related

- ① Geological
- ② Socioeconomic of a city
- ③ Real Estate
- ④ Surgery / CPR
- ⑤ Terraforming
- ⑥ Erosion
- ⑦ Sea level



TWI



**Idea Hatchery to Idea Greenhouse**

Evolution of the project

Free pre organisation of Data

Live Brainstorming

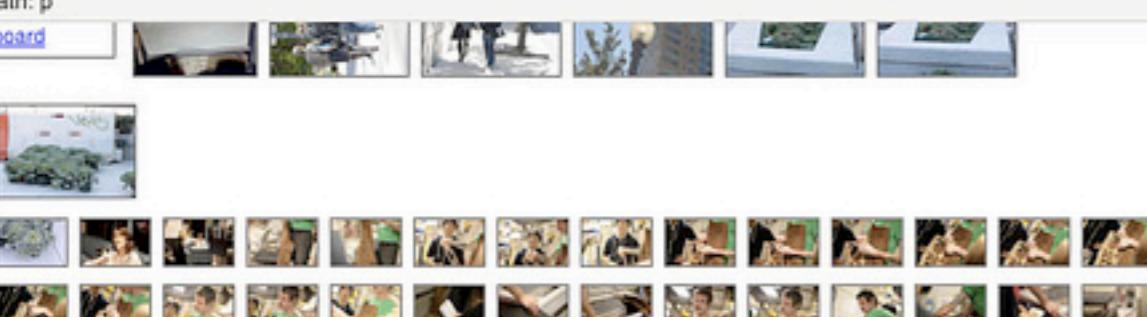


Free MindMap style positionning

Tangible to Digital seamless transition



Path: p  
board



**TMGinternal**  
Tangible Media Group internal

TMGinternal

Hello labrune!  
logout  
Create personal sidebar

[TMGinternal Web](#)  
[Create New Topic](#)  
[Index](#)  
[Search](#)  
[Changes](#)  
[Notifications](#)  
[Statistics](#)  
[Preferences](#)

Webs

Affect  
Agents  
Ambient  
Biomech  
C4FCM  
CFB  
CFS  
CameraCulture  
Changingplaces  
Cogmac  
Communications  
Conceptvehicle  
DC  
DLab  
E14

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r28 - 14 Aug 2009 - 16:07:17 - AdamKumpf

## Idea Hatchery

The Idea Hatchery is the CODENAME of the creative space project of TMG in E15. -- jb.labrune 06/01/2009

### Iterations

- [HatcheryOne FlowMediaRiver?](#)
- [HatcheryTwo First Installation with VP in 344](#)
- [HatcheryThree Second iteration with Highlight, Tag, Flag.](#)
- [HatcheryFour Third iteration, installation of WiFi?](#)  
cameras + Initialisation Sutherland
- [HatcherFive](#)
- [HatcherySix cameras, projector, mac mini, and audio mounted in the space](#)
- [HatcherySeven Brainstorming Mode](#)
- [HatcheryEight New Flow design](#)
- [HatcheryNine trackmate experiments and new logo](#)
- [HatcheryTen trying absolute positioning in the Bucket.](#)
- [HatcheryEleven meeting with Hiroshi to show/discuss system.](#)

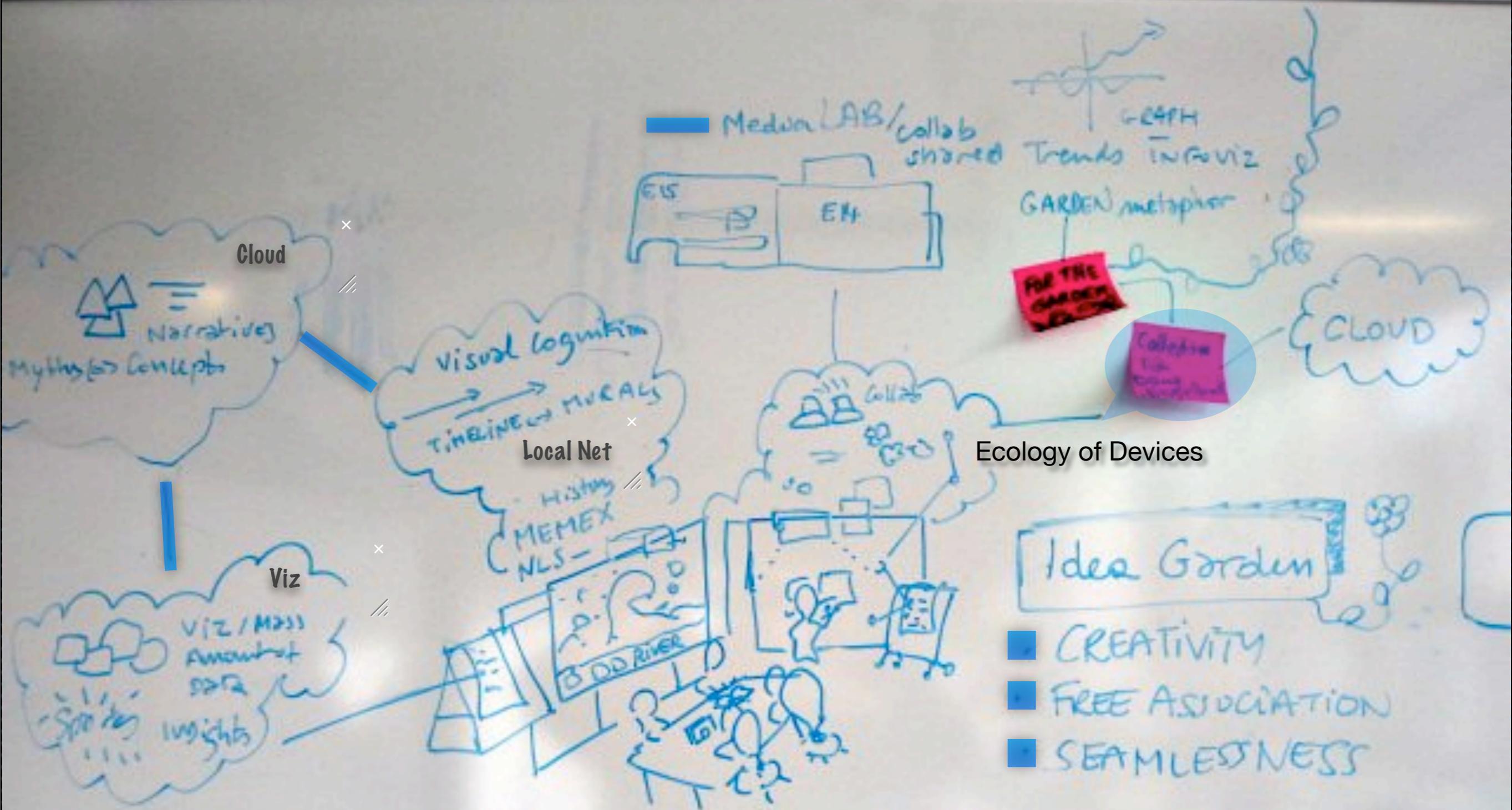
### Goal

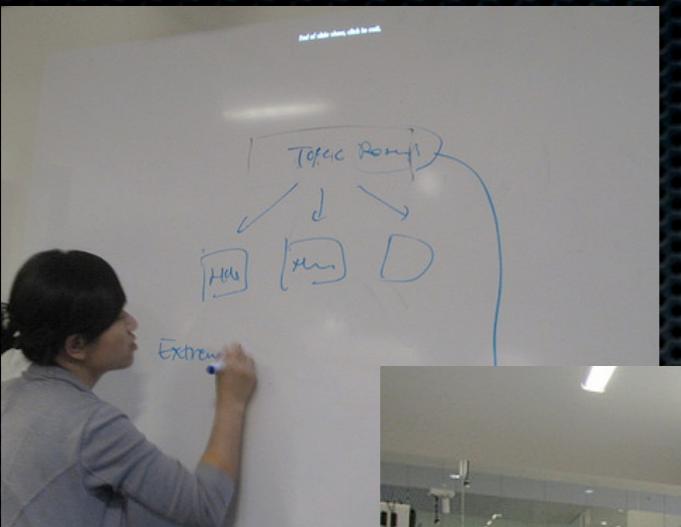
- Integration of many different tools (physical, digital) used by inhabitants of the space to document their practices
  - flickr, blog, wiki, textfiles, powerpoint, web browser



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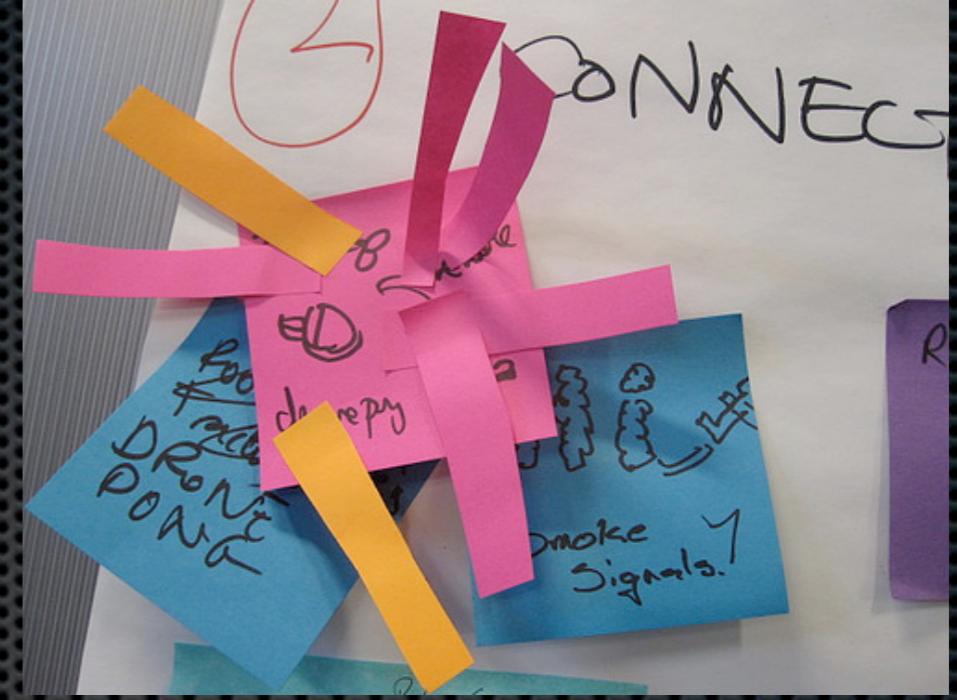
IdeaGarden





versal method  
re is one direction, the opposite direction  
xists.

- Analogies
    - Think of a similar but known concludes, go back and see original problem
  - Random Association
    - All about creating movement





Laptops  
Cameras  
Tablet, Smartphones  
802.11.xx

Ecology of Devices

CONNECT

Post-its  
Computer-Based  
Bodystorming  
Sketching

Ecology of Practices

CAPTURE

3 Ecologies

SHARE

Ecology of Practices

Wikis      Intranets      Cloud  
Blog      Email